Sales Performance vs Target Writeup

Firtly downloading files from Database. Then connect Sample Superstore data, then drag Order sheet to join area.

Then open sheet1 and check dimensions and measure. After that click to start page and connect Sales Target sheet and open sheet 1 . You will see both files in Data Pane in top left side of the screen, Select Sample super store and Start Dragging required Dimensions and measures on the Row and Column pane.

Firstly Drag Category & sales to the Column Shelf (first category then Sales) and Segment to the Rowshelf. You will see the horizontal Bar Chart then Go to data pane and select sales Target File and select Bullet Graph in the Show me pane in right side of the Screen.

Then add Order date in the row shelf and place it before Segment. Right click on the order date and edit it to the month(First One).

Then Create calculated field from Analysis tab, on Sales Budget Target.

“IF SUM([Sales])> (SUM([Sales Target (SalesTarget (1))].[Sales Target (Sales Target)]))

THEN "Above Target"

Else "Below Target"

END “

Then Click Apply< Ok & Drag the Sales Budget Target Measure to Color.

Edit Name from AGG (Sales Budget Target) to Sales Budget Target. If required Change the color of Above Target to Green And Below Target to Red.

Now add Order Date to the Filter and Select Year then Press Next and Select All in General then Apply < Ok.

In filter tab right click on order date and Click show Filter.

In right side at the Filter pane Edit Title of Filter from Year (order Date) to Year. Then Edit Button to select values(list).

Select sales at horizontal axis in the Bullet chart and right click then select format. After that in Axis Pane go to Numbers in Scale and edit it to Currency (Standard) and Choose English(United States) to show Dollar sign at horizontal Axis

Now head to Dashboard sheet and drag Sheet 1 to the pane from Sheets pane in left. Edit name for Dashboard to Sales Performance vs Target.

Select Default size to automatic then select entire view from top shelf.